

# PICTURE POSTAGE

C  
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A

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2  
0  
1  
0

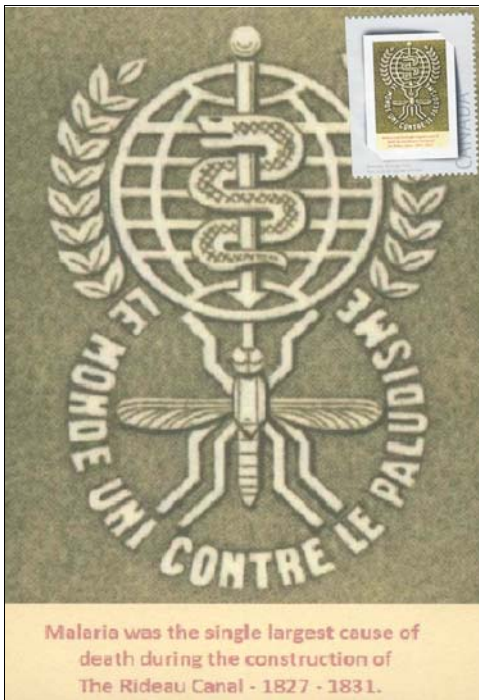
Picture Postage was a product of Canada Post in partnership with the Canadian Bank Note Company (CBNC). Patrons created and purchased stamps via the Internet by entering a design and choosing one of 2 frames in either horizontal or vertical format. After receiving payment via credit card, CBNC printed the stamps in sheets of 40 or "Keepsake Sheets" of 20 with a large reproduction of the chosen image at the top. The stamps had no printed amount, but they paid the domestic letter rate.



*Designer:* Steven Spazuk (border) and Dr. M. Zigler (picture)  
*Design Size:* 32½ x 41 mm  
*Producer:* CNBC  
*Process:* photogravure  
*Format:* pane of 40 (5 x 8) with stamps arranged horizontally  
*Selvage:* CANADIAN BANK NOTE Design / Conception \ Steven Spazuk at right of position 40; "traffic lights" below position 40  
  
*Quantity:* 40  
*Paper:* white  
*Watermark:* none  
*Perforations:* 13¼  
*Margins:* clear  
*Purpose:* publicize the scourge of malaria during construction of Canada's Rideau Canal  
  
*Sub-topics:* WHO 1962 recommended design #2; mosquito  
*Notes:* text under design: Malaria was the single largest cause of death during the construction of the Rideau Canal - 1827-1831.; self-adhesive  
  
*Price:* B

**PP1**

*Checklist:* unused  used  fdc  other



*Description:* Card in design of picture on stamp; stamp affixed  
*Size:* 120 x 175 mm  
*Quantity:*  
*Notes:*  
*Price:* C

**PP1 Card**

*Checklist:*

**PICTURE POSTAGE**

**C  
A  
N  
A  
D  
A**

**•**

**2  
0  
1  
0**

# USAGE



*Cancel:* not legible  
*Notes:* PP1 pair on postal  
use cover to pay  
international rate to  
U.S.A.  
*Price:* C

**A**

*Checklist:* \_\_\_

C  
A  
N  
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